



PHILIP MORRIS
INTERNATIONAL



Digital Transformation for PMI

Developing PMI portal for better business processes

Overview

The client has portrayed an idea of creating a cooperate web site where they keep track of internal and external audit processes. They wanted to achieve minimize human error and time relapse between documentation changes. Our client also wanted to simplify their processes.

Features:

- User login their desktop and mobile devices
- Keep track of their assigned reports
- Get notification about the upcoming/late or state changed reports
- Monitor related documentation about the reports
- With the analytical tool monitor audit process metrics

Technical Approach

Through collaboration, we identified key priorities and designed an experience that delivers on both user expectations and business goals. We follow a SCRUM development process with two week sprints and, now that we've shipped PMI Turkey portal.

First we analyze business process with our client, and then create best solution for our client. Development stage we were create user-friendly interface with the automatically user notifications for easier usage. Analytical tool created for our client users can get smart reports to overview business processes.

With our web development team and architectures manage to create to the point solution.

Results

Our solution first go-live in September 2018 and they have been a huge success, with punctual responses from the internal users. More accurate audit results are coming through the system. New users adapt process faster and any changes audit documentation shown on the portal human error rates getting lower.



ABOUT COMPANY

Philip Morris International is a **leading international tobacco company**, with a diverse workforce of around 81,000 people who hail from every corner of the globe. We are committed to being a great employer and a good corporate citizen. We strive to be environmentally and socially responsible. We are dedicated to fighting the illegal cigarette trade. And we proudly support the communities where we source tobacco and where our employees live and work. Our products are the choice of 150 million consumers worldwide, and for those who choose to continue to smoke, we will continue to offer them the best quality products. But that's not where our vision for smokers ends.

- FMSG
- www.pmi.com

BUSINESS NEED

PMI Turkey has an complicated and crowded business process related with internal and external audit. Main issue is to create a solution that will make these processes more manageable.

SOLUTION

- SaaS PMI portal
- Web based solution
- Advance reporting
- Scheduled activities connected with PMI

TECHNICAL APPROACH

- Amazon AWS
- HTML5

BUSINESS BENEFITS

- Lower error rates
- Simplified business processes
- Faster process time with smart notifications
- Easier interaction with documentations